

POSITIVE SIGNS



November 2015 · Issue 11



WEICHERT FINANCIAL

Weichert Financial Services sends customer satisfaction surveys to customers who used the company for financing. In the recent September surveys, Weichert exceeded its goal for friends and family referrals. Customers spoke highly of the company and many of its representatives. Among the positive testimonials, one customer shares these kind words: "Our Gold Services Manager was an absolute godsend to our family. She was extremely knowledgeable, personal and professional, and a true example of a person that everyone should strive to emulate with the level of exceptional service she provided. Due to all of this I do highly recommend Weichert Financial Services to all of my family, friends and business associates." Weichert Financial Services is proud to share these results. The continued hard work and dedication of employees can make a Weichert Difference for customers.



INDUSTRY NEWS

Some recent positive signs for homebuyers and sellers:

- According to the National Association of Realtors, existing-home sales rebounded strongly in September and have now increased year-over-year for 12 consecutive months.
- The National Association of Realtors' affordability index rose to its highest level since May.
- According to the U.S. Census Bureau, housing starts rose 6.5 percent in September.
- The Commerce Department said the nation's homeownership rate posted its first increase after seven quarterly declines.
- The University of Michigan Consumer Sentiment Index rose 4.9 points in October.



CHARITABLE EFFORTS

The Weichert Family of Companies announced the start of its 37th Annual Weichert Toy Drive. Members of the community are invited to drop off new, unwrapped toys at each of the company's sales offices now through December 11. The toys will be delivered throughout the holidays in conjunction with local charities that assist financially and physically disadvantaged children. Donations can be made at any Weichert, Realtors sales office.



AWARDS AND ACCOLADES

Premier Furnished Solutions has earned the Quality Assessment (QA) accreditation from the Association of Serviced Apartment Providers (ASAP), the trade association for the UK serviced apartment sector. The QA accreditation is provided to all ASAP members who meet the core compliance of legal, health and safety requirements and deliver a minimum standard of quality expected by all customers. In order to be accredited, members undergo a sample site visit, overnight quality assessment and a complete review of the core requirements and business practices annually. Each element of the experience is scored and compared to ensure the product meets ASAP's exacting standards for quality, safety and security. The assessment also draws on an Internet review mechanism to validate guests' satisfaction.