

Weichert® INSIGHTS

News you can use.

Valuable information to share with buyers and sellers.



Rates on 30-year mortgages have reached record lows for each of the past two weeks. The drop in rates is a direct result of efforts made by the Federal Reserve to open up the credit markets and stimulate the economy.

This is fantastic news for homebuyers and sellers. Lower mortgage rates make purchasing a home even more affordable, and buyers with good credit can lock in a 30-year loan at rates not seen since Freddie Mac began its weekly survey in 1971.

If you are selling your home, you will probably see increased foot traffic as more buyers go house hunting. In addition to improved affordability, today's buyers are also looking to take advantage of the \$8,000 tax credit for first-time buyers.

Talk to your Weichert Sales Associate and Gold Services Manager today to see how these all-time low rates can help you.

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